



# STONEWALLS

DRY-STONE WALLS FOR CLIMATE CHANGE ADAPTATION

## Report on communication and dissemination activities (2019 – 2022)

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## Deliverable Abstract

The purpose of this document is to present the communication and dissemination activities carried out from the beginning of the project implemented (first and second report) according to the strategy approved and adapting also to the limitations due to the pandemic situation related to Covid-19. Since the beginning, the project's social media profiles, particularly Facebook, have proven to be the main tool for conveying news, updates and content related to rural landscapes and climate change and to promote the LIFE programme. Articles have been published by magazines and newspaper and TV interviews were realized.

### 1. Targets and results

From an analysis of the data referring to the first three years of the project (November 2019 – August 2022), the results confirm significant interest in Stonewallsforlife. This happens despite the obvious difficulties caused by the health emergency even in the communication area. The emergency due to Covid, not only delayed some actions of the project, but also confronted us with the need to change the way of communicating it as well.

During the months of lockdown, since it was impossible to carry out the actions on the terraces, it was decided to deepen the narrative of the project and the partnership through the website and social media.

While a growing interest in the project is evident from the data, this must also take into account two significant elements:

- The project is developed in a highly evocative place such as the Cinque Terre, further enhanced by the presence of the Cinque Terre National Park.
- In recent years climate change has entered the public debate, in some ways making clear the importance of the Stonewalls4life project's actions.

### 2. Actions

In terms of traditional communication, two press conferences to present the project and four press releases were organized. The local press reported with great interest on the start and progress of the work, above all "Il Secolo XIX" and the regional edition of "La Repubblica," but also national and international media gave space to the project. Among all, Swiss TV-radio, which in a three-minute TV report delved into the project, and "Atlas Oscura" U.S. magazine, which devoted a long article to Stonewallsforlife. Others include a report on Bell'Italia on Rai Tre released on the national channel and an article in "Il manifesto" and another in "Huffington Post".

This is to highlight how both traditional media (print and TV) and online magazines are following closely.

The press review is composed as follows:

**newspapers** (print media): **17 articles** of which 1 national

**web** (online magazine): **37 articles** of which 10 national 1 international

**TV reports:** **9** of which 1 national and 1 international

In the table a list of all the articles and video reports:

Newspaper/Magazine/ Website	Date	Title
Ansa	31/05/2019	Muretti a secco contro 'climate change'
Città della Spezia	01/06/2019	Sei ettari di terrazzamenti con muri a secco verso il recupero
Levante News	03/11/2019	Cinque Terre, il Parco compie 20 anni le iniziative
Telegiuria Sud	05/11/2019	Stonewallsforlife il progetto
Liguria Notizie	10/11/2019	Presentazione del progetto Stonewallsforlife
Levante News	10/11/2019	Cinque Terre, cambiamento climatico e muri a secco
Il Giornale	10/11/2019	I muretti a secco contro i cambiamenti climatici
La Nazione	10/11/2019	i muretti a secco diventano un modello di buone pratiche
La Repubblica -Genova	10/11/2019	Muri a secco per fermare il dissesto
Città della Spezia	11/11/2019	Stonewallsforlife monumenti di pietra e mosaici di biodiversità
Green Report	11/11/2019	Stonewallsforlife: salvare i muri a secco per contrastare i cambiamenti climatici
Parco Cinque Terre	11/11/2019	Stonewallsforlife monumenti di pietra e mosaici di biodiversità
TgR Liguria	12/11/2019	Stonewallsforlife il progetto
La Spezia Tv	13/11/2019	Stonewallsforlife monumenti di pietra e mosaici di biodiversità: presentazione del progetto
Primocanale	12/12/2019	Stonewallsforlife un progetto per il recupero dei terrazzamenti
Parks	10/01/2020	Stonewallsforlife al via le attività sul sito pilota
Parks	12/02/2020	Heritage our strength, our mission
Popoff Quotidiano	10/03/2020	Muri di solidarietà alle Cinque Terre
Piemonte Parchi	23/04/2020	A Manarola, muri di pietra per la vita
Rai 3	25/05/2020	Stonewalls su Bell'Italia
La Nuova Ecologia	04/09/2020	Pietre di vita
Geomorpholometry	22/06/2020	Combined approach for terraced slopes micromorphological analysis through field survey
Il Sommelier	25/09/2020	Muretti a secco non solo opere d'arte da preservare

<b>Newspaper/Magazine/Website</b>	<b>Date</b>	<b>Title</b>
Il Secolo XIX	11/12/2020	Stonewalls il progetto europeo delle Cinque Terre per i muri a secco
Città della Spezia	11/12/2020	Muri a secco e clima mani tese da tutto il mondo
Piemonte Parchi	11/12/2020	Muri a secco contro il cambiamento climatico
La Nazione	12/12/2020	Cinque Terre i muretti a secco varcano il confine dell'Europa
Città della Spezia	23/01/2021	Soldi, progetti e tonnellate di arenaria per conservare il paesaggio agricolo
Huffington Post	11/02/2021	Cinque Terre, i muretti a secco rinascono a difesa di vino e biodiversità
La Nazione La Spezia	24/02/2021	Muretti a secco, Amalfi chiede aiuto al Parco
La Repubblica Genova	03/03/2021	Cinque Terre, salvare il mondo si può anche restaurando i muretti a secco
Atlas Obscura	17/03/2021	How a Village United to Save Cinque Terre's Ancient Terraces
Telegenova	11/04/2021	Intervista a Emanuele Raso
Il Secolo XIX	15/04/2021	Muretti a secco, il Parco: "Adesso stop al cemento"
Primocanale	23/04/2021	Viaggio in Liguria a Manarola
Il Secolo XIX	04/05/2021	Progetto dei terrazzamenti, Cinque Terre seconde in Europa
La Nazione La Spezia	04/05/2021	Il recupero dei muri a secco fa scuola al Politecnico di Milano
Pianeta PSR	06/2021	Muri di pietra per la vita
Primocanale	06/2021	Sulle colline terrazzate di Manarola
RSI - Radio TV Svizzera	03/09/2021	Uomini e muri
Il Manifesto	14/10/2021	Quei muretti a secco che aiutano il clima
Pressenza Agenzia Stampa	09/11/2021	Parco Cinque Terre: recupero dei terrazzamenti
La Nazione La spezia	10/11/2021	La lotta ai cambiamenti climatici. Entra nel vivo il progetto Stonewallsforlife
Il Secolo XIX	10/11/2021	Ricostruzione di muri a secco. Via ai lavori
Classicult	09/12/2021	Partono i lavori di pulizia nell'anfiteatro di Manarola
Liguria Notizie	09/12/2021	Entra nel vivo Stonewalls4life
Citta della Spezia	09/12/2021	Iniziano i lavori di pulizia nell'anfiteatro di Manarola
La Nazione La Spezia	10/12/2021	Lotta ai cambiamenti climatici- Entra nel vivo Stonewallsforlife
La Rivista della natura	12/12/2021	I lavori di ripristino di muri a secco nell'anfiteatro di Manarola

Newspaper/Magazine/Website	Date	Title
La Repubblica Genova	20/12/2021	Alleanza internazionale per i muretti a secco delle Cinque Terre
TgrLiguria	20/04/2022	Un progetto per la giornata mondiale della Terra
Parks.it	06/05/2022	Le prospettive dell'enoturismo tra innovazione, tutela e sostenibilità
Parks.it	14/07/2022	Stonewallsforlife: corsi di muri a secco e installazioni stazioni di monitoraggio
Liguria BizJournal	14/07/2022	Parco delle Cinque Terre: a breve corsi per costruttori di muretti a secco
Gazzetta della Spezia	14/07/2022	Cinque Terre: a breve corsi di formazione per costruire muretti a secco
Città della Spezia	14/07/2022	Cinque Terre: a breve corsi per costruire muretti a secco con il progetto Stonewallsforlife
Il Secolo XIX ed. La Spezia	15/07/2022	Muri a secco a Manarola si formano nuovi esperti
Repubblica Genova	16/07/2022	Cinque Terre. Corsi su muretti a secco e stazioni di controllo
Huffington Post	23/08/2022	Così i muretti a secco rinascono per vincere le frane

The full press review can be downloaded at the following link <https://www.stonewalls4life.eu/rassegna-stampa/?lang=it>

### Video

Two videos were made presenting the project with interviews with people active in the partnership and with archive images descriptive of the work that will be done on the dry-stone walls.

On the You Tube channel (<https://www.youtube.com/channel/UCZyl-zleJ2sVT92E71cNCqw/featured>) there are 10 videos related to the project including reports made by the newspapers already mentioned.

### Media relations

As planned, a press kit with material related to the project (photos, videos, releases, logo) was produced. Due to health emergency, a press tour has not yet been organized, it has been rescheduled for 2022.

As far as the **website** ([www.stonewalls4life.eu](http://www.stonewalls4life.eu)), as reported in the Communication Plan the aim is to prioritize the narrative of the project by giving space to the actions carried out by the partnership. In the NEWS section, space was given to in-depth reports with interviews and specific stories aimed at making the project targets better understood. As scheduled, all interviews with the project partners were conducted.



Interviews with Advisory Board members continue, and they will become in-depth articles for the website and social media and will contribute to the overall narrative of the project, but also to give resolution to stakeholders engaged alongside the partnership. Currently, the interview with Save Vernazza was conducted.

In the Timeline section, the project is told schematically with a photo-news.

The aim is to give in-depth information - as needed - in English, Italian and Catalan about the project. The “home” section presents the project in its detail.

Until now 30 articles were published in the news section and 24 in the timeline.

Google analytics was activated in March 2021. In one year of analysis, the site registered 2k users, of which 986 from Italy (204 Milan, 170 Genoa), 295 from the United States, 226 from Spain (82 Barcelona), 57 from Canada, 46 from the UK, 40 from China, and 34 from France. The peak of visits was recorded in November which recorded more than 400 user activities. The home page has 2,400 views, Newsletter 367, News 344, Timeline 297, and About 227. 51.8% of users logged in from desktop, 46.3% from mobile, 1.9% from Tablet. The new users come from organic search (702), direct (672), organic social (343), referral (113).

Among the noteworthy data is the growth of the **Facebook** page which since its opening, February 2020, has reached more than 2600 followers and 2500 likes with steady growth in terms of post coverage.

In the last quarter, 11575 people were reached, in the previous three months it was 10272. With regard to the interaction with posts it exceeded over a thousand reached people, in line with the data of the previous months.

The audience comes mostly from Italy: 2320 followers of which the majority from Genoa 644 followed by La Spezia 334, Levanto 105, Rome 68. The other nations represented, immediately after Italy are Spain, France, the United States, Belgium, Germany, the United Kingdom, Croatia, and Argentina.

Regarding age, in percentage there are more men than women and the most representative group is 45-55 (705 users) followed by 55-65.

As far as content is concerned, since the opening of the page posts regarding the description and progress of the project have found greater interest.

For example, the post of February 26, 2022 with the description of terrace cleaning in the second lot reached 6841 people, 134 likes, and 13 reposts.

**Stonewallsforlife**  
21 febbraio · 🌐

Si torna in presenza! 😊  
👉 Nella sede del Parco Nazionale delle Cinque Terre per l'incontro con i professori e i ricercatori dei DISTAV dell'Università di Genova, Fondazione Manarola, Legambiente e i professionisti del gruppo di progettazione per i prossimi passi di #stonewalls4life.  
🌱 A coordinare l'incontro Emanuele Raso e Francesco Marchese responsabili progetto per il Parco delle Cinque Terre.... Altro...

**Prestazioni del tuo post**

**5472** persone raggiunte

**55** "Mi piace", commenti e condivisioni ⓘ

<b>52</b> "Mi piace"	<b>18</b> Sul post	<b>34</b> Sulle condivisioni
<b>0</b> Commenti	<b>0</b> Sul post	<b>0</b> Sulle condivisioni
<b>3</b> Condivisioni	<b>3</b> Sul post	<b>0</b> Sulle condivisioni

**87** Clic sul post

<b>52</b> Visualizzazioni della foto	<b>0</b> Clic sul link ⓘ	<b>35</b> Altri clic ⓘ
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**COMMENTI NEGATIVI**

<b>0</b> Nascondi post	<b>0</b> Nascondi tutti i post
<b>0</b> Segnala come spam	<b>0</b> Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

*Post announcing upcoming actions on the intervention area.*

**Stonewallsforlife**  
26 febbraio · 🌐

👉 Alcuni scatti fatti durante il #sopralluogo sull'area di intervento con i ricercatori dell'Università di Genova, i responsabili dei #lavori, la Fondazione Manarola, i referenti del Parco Cinque Terre e Legambiente per valutare l'avanzamento dei lavori le prossime azioni da portare avanti.  
🌱 I primi interventi di pulizia nel lotto 2A e 2B, iniziati a dicembre e ormai completati, hanno permesso di liberare dalla #vegetazione le area interessate facendo emergere lo stato dei ... Altro...

**Prestazioni del tuo post**

**6841** persone raggiunte

**149** Reazioni, commenti e condivisioni ⓘ

<b>134</b> Mi piace	<b>33</b> Sul post	<b>101</b> Sulle condivisioni
<b>2</b> Love	<b>0</b> Sul post	<b>2</b> Sulle condivisioni
<b>0</b> Commenti	<b>0</b> Sul post	<b>0</b> Sulle condivisioni
<b>13</b> Condivisioni	<b>13</b> Sul post	<b>0</b> Sulle condivisioni

**294** Clic sul post

<b>104</b> Visualizzazioni della foto	<b>0</b> Clic sul link ⓘ	<b>190</b> Altri clic ⓘ
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**COMMENTI NEGATIVI**

<b>0</b> Nascondi post	<b>0</b> Nascondi tutti i post
<b>0</b> Segnala come spam	<b>0</b> Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

*Post with works description.  
Best post of 2022*

Upward trend also for **Twitter** (@stonewallsforlife), which reached 474 followers with an average of about 1 tweet every two days. In this case too, the most successful contents are those about the project but also those with photographs which tell about places and routes where to encounter dry-stone walls.

An excerpt from Twitter Analytics related to the period December 2021 - February 2022 during which the carrying out of the land cleaning works is given as an example.



Dec 2021 · 31 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 1.635

visualizzazioni

✳️ Ci sono tante buone ragioni per venire alle **#CinqueTerre** a dicembre. Da qualche qualche giorno ce ne è una in più ➡️ il **#presepe** di Manarola ✨  
Foto **@parco5terre** 📷  
**#Stonewalls4life**  
[pic.twitter.com/aKRIS96MP6](https://pic.twitter.com/aKRIS96MP6)



🔗 16 ❤️ 45

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

**Menzione più popolare** ricevuti 34

interazioni

**Parco Cinque Terre**  
**@parco5terre** · 9 dic

Entra nel vivo il progetto **@stonewalls4life** che prevede il recupero e il ripristino di oltre cinque ettari di terrazzamenti a Manarola per aumentare la resilienza del territorio ai cambiamenti climatici.

Il comunicato di avvio dei lavori:  
[parconazionale5terre.it/dettaglio.php?...](https://parconazionale5terre.it/dettaglio.php?...)  
[pic.twitter.com/M3oeydO7RH](https://pic.twitter.com/M3oeydO7RH)



🔗 2 ❤️ 6

RIEPILOGO DEC 2021

Tweet  
**22**

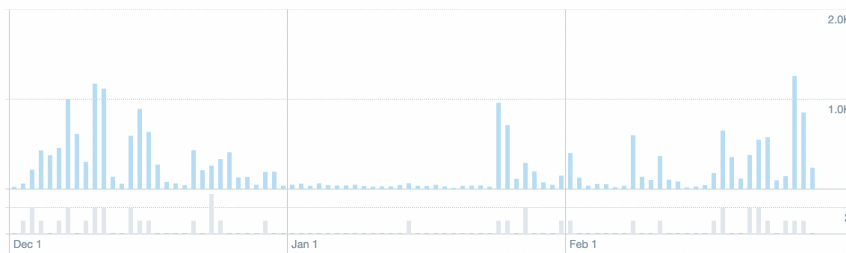
Visualizzazioni Tweet  
**10.900**

Visite al profilo  
**1.807**

Menzioni  
**6**

Nuovi follower  
**16**

I tuoi Tweet hanno guadagnato **22.0K visualizzazioni** in questo periodo di **90 giorni**



**I TUOI TWEET**  
In 90 giorni, hai guadagnato **244 visualizzazioni** al giorno.

Tweet **Tweet più popolari** Tweet e risposte Sponsorizzato

	Visualizzazioni	Interazioni	Tasso di interazione
<b>stonewallsforlife</b> @stonewalls4life · 10 dic	1.810	132	7,3%

✳️ Ci sono tante buone ragioni per venire alle **#CinqueTerre** a dicembre. Da qualche qualche giorno ce ne è una in più ➡️ il **#presepe** di Manarola ✨  
Foto **@parco5terre** 📷  
**#Stonewalls4life** [pic.twitter.com/aKRIS96MP6](https://pic.twitter.com/aKRIS96MP6)

[Visualizza attività Tweet](#)

**Interazioni**

Visualizzazione di 90 giorni con frequenza giornaliera

Tasso di interazione  
**3.7%**

Feb 28  
**4.6% tasso di interazione**

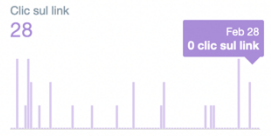




Tweet Content	Views	Retweets	Engagement Rate
<p><b>stonewallsforlife</b> @stonewalls4life · 24 gen</p> <p>★ Alcune immagini spettacolari dell'anfiteatro di <b>#Manarola</b> a pochi giorni dall'inizio dei lavori di pulizia nei primi lotti.  <b>#stonewalls4life</b>  <b>@parco5terre</b> <a href="https://pic.twitter.com/odxEotE4f">pic.twitter.com/odxEotE4f</a></p> <p>Visualizza attività Tweet</p>	1.679	135	8,0%
<p><b>stonewallsforlife</b> @stonewalls4life · 7 dic</p> <p>Nelle <b>#CinqueTerre</b> la fatica come la bellezza è parte del paesaggio. Una conquista quotidiana che si rinnova ogni giorno, da millenni.  <b>#Stonewall4life</b> <a href="https://pic.twitter.com/tZFRX6hxuN">pic.twitter.com/tZFRX6hxuN</a></p> <p>Visualizza attività Tweet</p>	1.587	107	6,7%
<p><b>stonewallsforlife</b> @stonewalls4life · 26 feb</p> <p>Ecco i muri emersi dopo i lavori di pulizia nel lotto 2a e 2b nell'anfiteatro di <b>#Manarola</b>.  A breve si valuteranno gli interventi da realizzare.  <b>#stonewalls4life</b> <a href="https://pic.twitter.com/s05KsDofY">pic.twitter.com/s05KsDofY</a></p> <p>Visualizza attività Tweet</p>	1.355	82	6,1%
<p><b>stonewallsforlife</b> @stonewalls4life · 4 dic</p> <p>Antichi muri a secco lungo l'acquedotto romano in Val Bisagno. Una storia tra pietra e acqua che non smette di affascinare <b>#stonewalls4life</b> <a href="https://pic.twitter.com/16zJWVDYJ">pic.twitter.com/16zJWVDYJ</a></p> <p>Visualizza attività Tweet</p>	989	61	6,2%


**Clic sul link**  
28

In media hai guadagnato **0 clic sul link** al giorno




**Retweet senza commenti**  
200

In media hai guadagnato **2 Retweet senza commenti** al giorno



**Mi piace**  
526

In media hai guadagnato **6 mi piace** al giorno



About **LinkedIn** the project's page reached 229 followers, mainly based in Italy. It is used to share contents related to technical updates of the activities or interventions to public events, meetings and conferences. 58 posts were published, including 50 articles and photos and 1 video, totaling 4.971 views, for an average of 97 views per post, 180 clicks, 155 likes and 44 shares. The most successful post is the one concerning the updating of operational actions on the demonstration site which totaled 997 views, 43 clicks and 22 likes. The post with the most shares (7) concerns the article on the reopening of the Via dell'Amore.

From January 2022 it was launched also an **Instagram** channel. 11 posts have been published until now, with 118 followers and about 300 people reached. Mainly are contents are published using the "stories".

In 2021 the first issues of the project's **newsletter** were released, with the following results.

*First NL (21/09/21)*

<https://mailchi.mp/4ce4d3825a1c/informazioni-approfondimenti-prossimi-eventi-di-stonewallsforlife>  
109 recipients, 54 opened, 15 clicked, 4 bounced, successful deliveries 105 (96,3%), total opens 237, clicks per unique opens 27,8%, total clicks 55;

*Second NL (24/12/21)*

<https://mailchi.mp/87edf747c4e5/stonewallsforlife-il-progetto-entra-nel-vivo>  
134 recipients, 66 opened, 11 clicked, 4 bounced, successful deliveries 130 (97%), total opens 430, clicks per unique opens 16,7%, total clicks 28.

*Third NL (09/08/22)*

<https://mailchi.mp/8d40823b839b/il-racconto-degli-antichi-muri-a-secco-nel-sito-pilota-tra-passato-e-futuro>  
140 recipients, 65 opened, 16 clicked, 3 bounced, successful deliveries 137 (97.9%), total opens 145, clicks per unique opens 24,6%, total clicks 23.

In the following table a list with a short description of all the events attended by representatives of the partners.

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	23/09/2019	
<b>Organizer</b>	Arbaspaa	
<b>Event title</b>	Wein&Wandern	
<b>Partner</b>	Fondazione Manarola	
<b>Speakers</b>	Eugenio Bordoni	
<b>Description</b>	Visit to the foundation area, presentation project Stonewallsforlife	
<b>Place</b>	Manarola	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	16	
<b>Target</b>	Researchers	
	Stakeholders	
	Student	
	General Public	x
	Other:	
<b>Note</b>	Same format repeated also on 07/10/2019; 21/09/2020; 18/09/2021; 08/10/2021	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	24/09/2019	
<b>Organizer</b>	Università degli Studi Della Tuscia di Viterbo - DEIM	
<b>Event title</b>	Progettazione Europea e Success Stories nel settore dell'Economia Circolare	
<b>Partner</b>	ITRB Ltd.	
<b>Speakers</b>	Rocco Lagioia	
<b>Description</b>	Rocco Lagioia presented Stonewallsforlife project. At the workshop also participated Dott. Mattia Pellegrini (EC), Andrea Buzzi (Buzzi & Buzzi), Cesare Rapparini (ICA), and Emanuele Occhipinti (Greenrail Group).	
<b>Place</b>	Polo Universitario di Civitavecchia, P.zza Verdi 1, 00053 Civitavecchia (RM)	
<b>Event</b>	workshop	x
	scientific conference	
	awareness conference	
	networking	
	educational	
	other:	
<b>Number of participants</b>	50	
<b>Target</b>	Researchers	x
	Stakeholders	
	Student	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	3-4 October 2019	
<b>Organizer</b>	EASME	
<b>Event title</b>	Kick-off programme event	
<b>Partners</b>	Cinque Terre National Parks; ITRB	
<b>Speakers</b>	Patrizio Scarpellini, Emanuele Raso, Ugo Miretti	
<b>Description</b>	General presentation of the project	
<b>Place</b>	Bruxelles	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	x
	educational	
	other:	
<b>Number of participants</b>	100	
<b>Target</b>	Researchers	x
	Stakeholders	x
	Student	
	General Public	x
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	11/11/2019	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Kick – off meeting	
<b>Partners</b>	All partners of the consortium	
<b>Speakers</b>	Representatives of all partners and majors	
<b>Description</b>	Official presentation of the project in Cinque Terre	
<b>Place</b>	Vernazza	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	45	
<b>Target</b>	Researchers	
	Stakeholders	x
	Student	
	General Public	x
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	17/12/2019	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Open day Progetti Parco Nazionale	
<b>Partners</b>	Cinque Terre National Park, Legambiente, Fondazione Manarola	
<b>Speakers</b>	Emanuele Raso, Santo Grammatico, Eugenio Bordoni	
<b>Description</b>	General presentation of the project during an event dedicated to all the ongoing project of the National Park	
<b>Place</b>	Riomaggiore	
<b>Event</b>	workshop	x
	scientific conference	
	awareness conference	
	networking	x
	educational	
	other:	
<b>Number of participants</b>	60	
<b>Target</b>	Researchers	x
	Stakeholders	x
	Student	
	General Public	x
	Other:	
<b>Note</b>		



<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	10/01/2020	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Meeting with Monash University students	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Emanuele Raso	
<b>Description</b>	General presentation of the project	
<b>Place</b>	Riomaggiore	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	25	
<b>Target</b>	Researchers	x
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	11/02/2020	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Meeting with the students of Erasmus project “Loresu”	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Emanuele Raso, Francesco Marchese	
<b>Description</b>	General presentation of the protected area and description of the project’s activities	
<b>Place</b>	Manarola	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	30	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	23, 24, 25/03/2020	
<b>Organizer</b>	Europarc	
<b>Event title</b>	Siggen seminar: "Helping Protected Areas Adapt to Climate Change"	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Emanuele Raso	
<b>Description</b>	Europarc seminar focused on climate change adaptation strategies in protected areas	
<b>Place</b>	Online	
<b>Event</b>	workshop	x
	scientific conference	x
	awareness conference	
	networking	
	educational	
	other:	
<b>Number of participants</b>	40	
<b>Target</b>	Researchers	x
	Stakeholders	x
	Students	
	General Public	
	Other:	
<b>Note</b>	<a href="https://www.europarc.org/europarc-conference/previous-conferences/2020-online/">https://www.europarc.org/europarc-conference/previous-conferences/2020-online/</a>	

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	04/05/2020	
<b>Organizer</b>	EGU – European Geosciences Union	
<b>Event title</b>	EGU General Assembly 2020	
<b>Partner</b>	Distav	
<b>Speakers</b>	Andrea Vigo	
<b>Description</b>	Oral presentation of the project	
<b>Place</b>	On-line	
<b>Event</b>	Workshop	
	Scientific conference	X
	Awareness conference	
	Networking	
	Educational	
	Other:	
<b>Number of participants</b>	> 100	
<b>Target</b>	Researchers	X
	Stakeholders	
	Students	X
	General Public	
	Other:	
<b>Note</b>	Title: “Stonewalls4life – Using Dry-Stone Walls as a Multi-purpose Climate Change Adaptation tool: preliminary results in terms of geological and geomorphological quantitative analysis”. Presentation + abstract.	

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	25/11/2020	
<b>Organizer</b>	Università di Camerino – Scuola di Ateneo di Architettura e Design	
<b>Event title</b>	Cambiamenti climatici e paesaggi d’eccellenza. Emergenze, strategie e progetti	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Emanuele Raso, Francesco Marchese	
<b>Description</b>	“Strategie gestionali del paesaggio culturale delle Cinque Terre. Sistema dei terrazzamenti e cambiamento climatico: il progetto StoneWallsForLife”	
<b>Place</b>	online	
<b>Event</b>	workshop	
	scientific conference	x
	awareness conference	
	networking	x
	educational	
	other:	
<b>Number of participants</b>	50	
<b>Target</b>	Researchers	x
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>	<a href="https://www.youtube.com/watch?v=KmFAMDOrB74">https://www.youtube.com/watch?v=KmFAMDOrB74</a>	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	26/01/ 2021	
<b>Organizer</b>	Diputació de Barcelona	
<b>Event title</b>	Presentation of the project to the representatives of the municipalities	
<b>Partner</b>	DIBA	
<b>Speakers</b>	Josep Tarin, Joana Barber, Santiago Llacuna, Emilio Vallbuena, Leire Miñambres, Emanuele Raso	
<b>Description</b>	Presentation of the project to the technical representatives of the town councils and county councils of the municipalities that form part of the Garraf Park	
<b>Place</b>	Virtual Meeting	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	10	
<b>Target</b>	Researchers	
	Stakeholders	
	Student	
	General Public	
	Other: Town councils and county councils	x
<b>Note</b>		



<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	23/02/2021	
<b>Organizer</b>	Diputació de Barcelona	
<b>Event title</b>	Presentation of the project to the agents of the territory	
<b>Partner</b>	Diputació de Barcelona	
<b>Speakers</b>	Josep Tarin, Joana Barber, Santiago Llacuna, Emilio Vallbuena, Leire Miñambres, Emanuele Raso	
<b>Description</b>	Presentation of the project in which all agents identified in the list resulting from action A3	
<b>Place</b>	Virtual Meeting on Streaming	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	50 (and over 350 views on YouTube)	
<b>Target</b>	Researchers	
	Stakeholders	
	Student	
	General Public	
	Other:	
<b>Note</b>	<a href="https://www.youtube.com/watch?v=PYVfBcw70mY">https://www.youtube.com/watch?v=PYVfBcw70mY</a>	

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	28/04/2021	
<b>Organizer</b>	EGU – European Geosciences Union	
<b>Event title</b>	EGU General Assembly 2021	
<b>Partner</b>	Distav	
<b>Speakers</b>	Andrea Mandarino	
<b>Description</b>	Oral presentation of the Spanish replication site of the project	
<b>Place</b>	On-line	
<b>Event</b>	Workshop	
	Scientific conference	X
	Awareness conference	
	Networking	
	Educational	
	Other:	
<b>Number of participants</b>	> 100	
<b>Target</b>	Researchers	X
	Stakeholders	
	Students	X
	General Public	
	Other:	
<b>Note</b>	Title: “Geo-environmental analysis of terraced slopes and dry-stone walls in Can Grau area (Garraf Park, Catalunya, Spain): preliminary results from the Stonewalls4life project”. Presentation + abstract.	

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	03/05/2021	
<b>Organizer</b>	Politecnico Milano – School of Architecture Urban Planning Construction Engineering	
<b>Event title</b>	Course “European environmental and landscape politics and policies”	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Lecture: “Stonewallsforlife project. Cinque Terre National Park – Climate change adaptation trough tradition and innovation”	
<b>Place</b>	online	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	45	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	18/05/2021	
<b>Organizer</b>	Politecnico Milano – School of Architecture Urban Planning Construction Engineering	
<b>Event title</b>	Course “Architecture of Interiors Design Studio”	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Lecture: “Stonewallsforlife project. Cinque Terre National Park – Climate change adaptation trough tradition and innovation”	
<b>Place</b>	Online	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	60	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>	<a href="https://www11.ceda.polimi.it/schedaincarico/schedaincarico/controller/scheda_publica/SchedaPublic.do?&amp;evn_default=evento&amp;c_classe=742507&amp;polij_device_category=DESKTOP&amp;_pi0=0&amp;_pi1=f2fc0ddfaa0a75ef8fb1bc8167520dca">https://www11.ceda.polimi.it/schedaincarico/schedaincarico/controller/scheda_publica/SchedaPublic.do?&amp;evn_default=evento&amp;c_classe=742507&amp;polij_device_category=DESKTOP&amp;_pi0=0&amp;_pi1=f2fc0ddfaa0a75ef8fb1bc8167520dca</a>	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	15/07/2021	
<b>Organizer</b>	CINEA	
<b>Event title</b>	Meeting with DG Environment and Climate Action representatives	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Technical meeting to present the project and discuss about vine planting rights issue with the programme management authority and representatives of the involved DG	
<b>Place</b>	Online	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	x
	educational	
	other:	
<b>Number of participants</b>	6	
<b>Target</b>	Researchers	
	Stakeholders	
	Student	
	General Public	
	Other:	Representatives of DG Environment and Climate Action
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	30/09/2021	
<b>Organizer</b>	Cinque Terre National Park – Regione Liguria	
<b>Event title</b>	Stati Generali del Parco Nazionale	
<b>Partner</b>	Fondazione Manarola	
<b>Speakers</b>	Fabrizio Cappellini	
<b>Description</b>	Presentation of the project	
<b>Place</b>	Lerici	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	100	
<b>Target</b>	Researchers	x
	Stakeholders	x
	Students	
	General Public	x
	Other:	
<b>Note</b>	<a href="http://www.parconazionale5terre.it/dettaglio.php?id=66423">http://www.parconazionale5terre.it/dettaglio.php?id=66423</a>	



<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	23/10/2021	
<b>Organizer</b>	JRC Mountain Club	
<b>Event title</b>	Visit to the pilot site in Manarola	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Emanuele Raso	
<b>Description</b>	On site visit for JRC people	
<b>Place</b>	Volastra - Manarola - Riomaggiore	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	
	other:	Field trip
<b>Number of participants</b>	20	
<b>Target</b>	Researchers	x
	Stakeholders	
	Students	
	General Public	x
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	05/11/2021	
<b>Organizer</b>	University of Pisa	
<b>Event title</b>	“Scienze per la pace: Cooperazione internazionale e trasformazione dei conflitti” – course Emergenza e Protezione Civile	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Presentation of the protected area and Stonewallsforlife project	
<b>Place</b>	Pisa	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	35 (20 + 15 online)	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	06/11/2021	
<b>Organizer</b>	Ramon Muntaner Institute (IRMU) together with ASPAT (members of the Advisory Board).	
<b>Event title</b>	XI Meeting on Dry Stone and Traditional Architecture of the Catalan-speaking Territories	
<b>Partner</b>	DIBA - Distav	
<b>Speakers</b>	Emilio Valbuena (DIBA) together with IEP researchers Abraham Guillén-Villar and Montserrat Traver-Vives.; Andrea Mandarino (Distav – remote presence), Andrea Vigo (Distav – remote presence), Andrea Cevasco (Distav – remote presence), Marco Firpo (Distav – remote presence)	
<b>Description</b>	Presentation of the project and specifically of the work carried out for action C3	
<b>Place</b>	Mora la Nova and streaming	
<b>Event</b>	workshop	X
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	> 100 with more than 120 views on YouTube	
<b>Target</b>	Researchers	
	Stakeholders	x
	Students	
	General Public	x
	Other:	
<b>Note</b>	<a href="https://www.youtube.com/watch?v=P2D3MeVVX3c">https://www.youtube.com/watch?v=P2D3MeVVX3c</a> (min. 49:29) <a href="https://www.youtube.com/watch?v=CpDbDnpsR8w">https://www.youtube.com/watch?v=CpDbDnpsR8w</a>	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	31/01/2022; 01, 07, 08, 14, 15, 21, 22/02/2022	
<b>Organizer</b>	Cinque Terre National Park – Pangea onlus	
<b>Event title</b>	Courses: “Ristorazione consapevole” – “Citizen Science”	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso (online)	
<b>Description</b>	Introduction to cultural landscapes, presentation of the protected area and project	
<b>Place</b>	online	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	80	
<b>Target</b>	Researchers	
	Stakeholders	x
	Students	
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	01/02/2022	
<b>Organizer</b>	Distav – Unige	
<b>Event title</b>	Young Researchers Seminars 2022	
<b>Partner</b>	Distav	
<b>Speakers</b>	Andrea Vigo	
<b>Description</b>	Oral presentation of the project’s geotechnical and environmental monitoring action	
<b>Place</b>	On-line	
<b>Event</b>	Workshop	
	Scientific conference	
	Awareness conference	
	Networking	
	Educational	
	Other: Scientific Seminar	X
<b>Number of participants</b>	80	
<b>Target</b>	Researchers	X
	Stakeholders	
	Students	X
	General Public	
	Other:	
<b>Note</b>	Title: “The Stonewalls4Life Project: an example of geotechnical monitoring of the terraced agricultural environment for geo-hydrological instability mitigating purpose”.	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	12/02/2022	
<b>Organizer</b>	Legambiente Acireale	
<b>Event title</b>	MIPAT project – final event	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso (online)	
<b>Description</b>	Presentation of the protected area with a focus on the project	
<b>Place</b>	online	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	x
	networking	
	educational	
	other:	
<b>Number of participants</b>	30	
<b>Target</b>	Researchers	
	Stakeholders	x
	Students	
	General Public	x
	Other:	
<b>Note</b>	<a href="https://www.youtube.com/watch?v=ODFn0vbXiAg">https://www.youtube.com/watch?v=ODFn0vbXiAg</a>	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	28/02/2022	
<b>Organizer</b>	Politecnico Milano – School of Architecture, Urban Planning, Construction Engineering	
<b>Event title</b>	Course European environmental and landscape politics and projects	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso (online)	
<b>Description</b>	Presentation of the project	
<b>Place</b>	Milano	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	50 (35 + 15 on line)	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	11/03/2022	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Periodical training and updating course for the official guides of the Park	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Presentation of the project during a field visit in the pilot area of Manarola	
<b>Place</b>	Manarola	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	15	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	
	General Public	
	Other:	Nature and Walking Guides
<b>Note</b>		



<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	16/03/2022	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Technical meeting – national research projects	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso, Patrizio Scarpellini	
<b>Description</b>	Presentation of the project during a technical meeting about rural biodiversity monitoring projects	
<b>Place</b>	Manarola	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	x
	educational	
	other:	
<b>Number of participants</b>	11	
<b>Target</b>	Researchers	x
	Stakeholders	
	Students	
	General Public	
	Other:	
<b>Note</b>	Meeting with members of CREA (Centro per la Ricerca in Agricoltura e l'Analisi dell'Economia Agraria) and University of Florence	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	22/03/2022	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Periodical training and updating course for the official guides of the Park	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso	
<b>Description</b>	Presentation of the project – view on the pilot site from the sea	
<b>Place</b>	Marine Protected Area of Cinque Terre (boat trip from La Spezia to Monterosso)	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	50	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	
	General Public	
	Other:	Tourist Guides
<b>Note</b>		

<b>Stonewallsforlife event/presentation</b> The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	23/03/2022	
<b>Organizer</b>	Cinque Terre National Park	
<b>Event title</b>	Signing of declaration of intent between Cinque Terre National Park and Shouf Biosphere Reserve (Lebanon)	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso, Patrizio Scarpellini	
<b>Description</b>	Presentation of the project during a field visit in the pilot area of Manarola	
<b>Place</b>	Manarola	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	x
	educational	
	other:	
<b>Number of participants</b>	7	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	
	General Public	
	Other:	Representatives of the Lebanese site and Oikos (NGO)
<b>Note</b>	<a href="https://www.istituto-oikos.org/projects/stone-en">https://www.istituto-oikos.org/projects/stone-en</a>	

<b>Stonewallsforlife event/presentation</b>		
The project has received funding from the LIFE Programme of the European Union under G.A. LIFE18 CCA/IT/001145		
<b>Date</b>	29/03/2022	
<b>Organizer</b>	Politecnico Milano – School of Architecture, Urban Planning, Construction Engineering	
<b>Event title</b>	Course European environmental and landscape politics and projects	
<b>Partner</b>	Cinque Terre National Park	
<b>Speakers</b>	Francesco Marchese, Emanuele Raso (online)	
<b>Description</b>	Presentation of the project	
<b>Place</b>	Milano	
<b>Event</b>	workshop	
	scientific conference	
	awareness conference	
	networking	
	educational	x
	other:	
<b>Number of participants</b>	50 (35 + 15 online)	
<b>Target</b>	Researchers	
	Stakeholders	
	Students	x
	General Public	
	Other:	
<b>Note</b>		